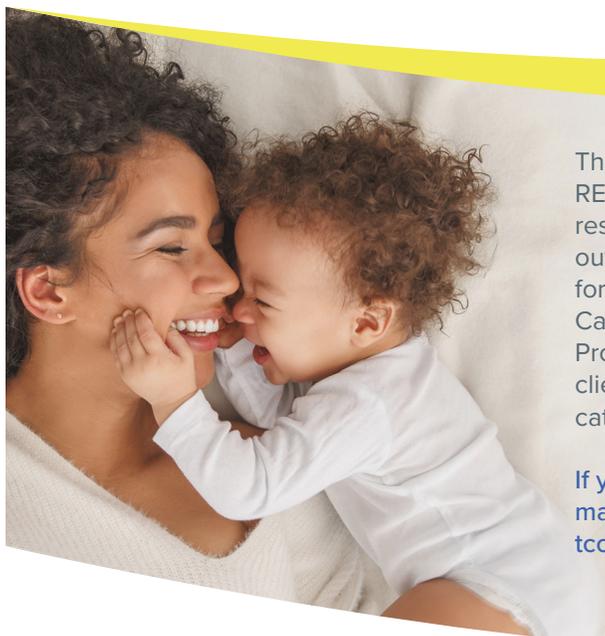




GULF COAST Healthy Families, Mothers, and Babies Initiative



The Healthy Families, Mothers and Babies Initiative funded through REACH at the Mississippi Public Health Institute is developing a resource for partners working towards the goal of improving health outcomes on the Mississippi Gulf Coast. This new online referral form will enable you to refer your clients to a local food pantry, Baby Cafe' breastfeeding support network, or Baby and Me Tobacco Free Program (tobacco-cessation for pregnant women) based on the client's current needs. We hope this resource will serve as a catalyst to provide access for those needing these resources.

If you are interested in learning more about the referral process to make referrals to such programs, please email Tennille Collins at tcollins@msphi.org.

STEP 1

MSPHI will provide your organization access to the online referral form link that is powered through our Sharing Health Education and Awareness platform.

Referrals will be made to resources in Hancock, Harrison, and Jackson counties. We are currently planning to provide referrals to food pantries, Baby Cafes (breastfeeding support), and Baby and Me Tobacco Free Program (tobacco cessation for pregnant women).

STEP 2

Referrals are made by partners or coalition members for the Healthy Families, Mothers, and Babies Initiative.

A very brief online form has been developed to enable referrals to the women you serve. When you complete the form, you will receive a confirmation email and the person you are referring will receive a notification email letting them know someone from the Gulf Coast Healthy Families, Mothers, and Babies team will contact them to connect them to the services they need.

STEP 3

A community resource coordinator will contact the client that has been referred to discuss resources available based on the client's needs.

STEP 4

A follow-up call will be made after the referral has been provided. The community resource coordinator will contact the client to determine if the service was used, satisfaction, concerns, etc.